

Extend Your Reach With

VIRTUAL

LEGALTECH[®]

Generate highly qualified sales leads from your desktop

Tap into the power of online interaction! Now you can reach existing customers and generate new sales leads at the new *Virtual LEGALTECH!*

- Receive valuable contact information on all of your booth visitors.
- Communicate with buyers three ways via one-to-one chat, in-show email or exchange electronic business cards.
- Multi-task! Do other work on your computer while staffing your booth.
- Visit other booths/presentations while appearing to be in your booth.
- Staffing your booth is easy.
- Locate anyone at the show – even those who haven't visited your booth to initiate contact.
- A pop up will alert you if someone wants to chat with you.
- Click on a person's icon (or their photo) to instantly view their detailed profile.

2012 UPCOMING SHOW DATES

March 15, 2012

June 14, 2012

September 13, 2012

December 6, 2012

What Is A Virtual Conference?

Virtual LEGALTECH is designed to bring the Legaltech experience to more people in a more economical manner. Like our well-attended in-person events, virtual conferences present a blend of information and networking and network with potential clients using a variety of social networking tools built into an intuitive platform.

Exhibitor Benefits and Pricing

Virtual LEGALTECH is the perfect online solution for generating qualified leads, building brand awareness, and networking with client and industry decision-makers. They save time and travel costs, making them more accessible than traditional in-person events. We offer several cost-efficient marketing opportunities that will help you reach your target audience.

Platinum Exhibit Booth \$23,000

- Booth will remain fully active for one year
- Speaking session at one Live Day
- Lead capture of all visitors to booth, speaking session AND all attendees of *Virtual LEGALTECH* Live Days with contact and qualifying information
- Logo on all promotional materials created to promote Virtual LegalTech
- Booth prominently located in Exhibit Hall upon entry
- Booth name located on navigation bar
- Second speaking session for \$7500
- Content area sections in booth to showcase collateral, presentations, downloads, links, giveaways, etc.
- JumboTron ad in Exhibit Hall
- Attendee promotion emails and flyers
- Reminder emails
- Print advertising
- Prominent Ad on *Virtual LEGALTECH* login page
- Access to full downloadable reports including contact information and conversation transcripts
- Booth set up tool with choice of booth design
- Live interaction with participants via chat and email

Gold Exhibit Booth \$15,500

- Booth will remain fully active for one year
- Speaking session at one Live Day
- Lead capture of all visitors to booth and attendees to speaking session
- Booth located in Exhibit Hall
- Booth name located on navigation bar
- Content area sections in booth to showcase collateral, presentations, downloads, links, giveaways, etc.
- Logo on all promotional materials created to promote *Virtual LEGALTECH*
- Attendee promotion emails and flyers
- Reminder emails
- Print advertising
- Prominent Ad on *Virtual LEGALTECH* login page
- Access to full downloadable reports including contact information and conversation transcripts
- Booth set up tool with choice of booth design
- Live interaction with participants via chat and email

Silver Exhibit Booth \$3,500

- Booth will remain fully active for one year
- Lead capture of all visitors to booth
- Booth located in Exhibit Hall
- Booth name located on navigation bar
- Content area sections in booth to showcase collateral, presentations, downloads, links, giveaways, etc.
- Access to full downloadable reports including contact information and conversation transcripts
- Booth set up tool with choice of booth design
- Live interaction with participants via chat and email

LEGALTECH/VIRTUAL LEGALTECH DISCOUNT BUNDLES

Sign up to Exhibit or Sponsor both Virtual LegalTech and LegalTech and receive a bundle discount!

- Virtual LegalTech plus one LegalTech show – **SAVE 5%**
- Virtual LegalTech plus two LegalTech shows – **SAVE 10%**

A New
Opportunity to
Capture Leads



For more information contact:
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